CONCEPT & DEVELOPPEMENT

A world permanent platform to develop a specific agenda of implementation for/in/with Intermediary Cities

An agenda for Action

A ‘Localizing’ agenda
A unique potential to achieve the ‘Earth sustainability project’

A strategic world momentum
International institutions have generated a strategic momentum for the planet when defining the 2030 Agenda, Climat Agenda and New urban Agenda, between all the Global Agendas. This momentum is happening thanks to the awareness of the international institutions and nations worldwide getting engaged and implicated in the process of saving the planet, through global instruments for all: transmitting values, awareness and a deep dynamic of transformation of the societies towards a better engagement with the Earth.

The role of Local Governments and UCLG at the heart of the implementation
International institutions know that no implementation of this dynamic and recommendations will happen without the implication of local government, and the citizens they do represent.
Knowing that the local action is the channel to get the international recommendations to the ground where citizens’ daily life happens, and that the direct implication of the citizenship and the local governments are the only institutional channel, the dynamic of implementation of the Global Agendas through local governments represents a unique breach for mayors to play their role. This enhances the necessity and responsibility of the UCLG World Institution and the role it has to play, because cities like the intermediary Cities are given a voice for their specificities and added values, giving them an opportunity to take up their responsibility in the global dynamic of sustainability.

A unique chance to complete the ‘Earth sustainability project’ through the intermediation concept
Having in mind that Intermediary Cities are each one of them inscribed in their own territories, they offer a unique chance to complete the sustainability agendas through their development. The call made by the Intermediary Cities through this World Forum is to those international institutions that have launched the Global Agendas, to engage in processes and policies that will allow Intermediary Cities to take their responsibilities, through unlocking the unique potential they offer, enabling everyone to take their responsibility towards the future of the planet.
A world process to unlock Intermediary Cities’ potential

A World Forum as an instrument to monitor the implementation of Global Agendas in Intermediary Cities.

At the heart of the process: a first step in the frame of a world participative approach to listen, value and manifest solidarity with local governments.

In the frame of the world dynamic of sustainability, the vision is defined by the generation of a direct impact on citizenship, through local governments, and that is for two reasons:
- sustainability will not happen if citizenship is not implicated in the efforts and policies developed
- people are the beginning and the target of the process, which put in the center of the process: the transformation towards a sustainable environment will be done only through citizenship, what ever is their daily responsibility.

With the aim of building the material and its narrative for the Intermediary City, a dynamic of identification of the possibilities and challenges when talking about implementation of global agendas, as well as solutions, alternatives, was launched to monitor worldwide the realities lived on a daily basis by Intermediary Cities: 
- How implementation is done in Intermediary Cities.
- What are the issues when implementing, what potentials as well?
- What are the challenges facing the political will of implementing, or the citizens will, what were the opportunities as well?
- How can the process of implementation be facilitated?

The result is a series of Declarations, Conclusions and Recommendations, in each of the continent or region, that have been resulting from the process, to be scaled up in general lines and edges, common to the Intermediary Cities of the world.

These common edges are composed following a balance of sustainability of the territories, based on 5 criteria of livability: economic, social, cultural, environmental and human.

New models to approach the territories and bring in the heart of their development the Human Value, appeared as being necessary to open the path for an implementation of the Global Agendas and their transformational power.
Arriving at the World Forum with a concrete material from the ground was the aim of this process: scientific material, political material, technical material as well as measure the part the citizenship is playing in the processes. A global mobilization happened through the continental pilot cities: the cities that are part of the nodal structure of the Forum, in partnership with the Regional Sections of UCLG.

Those were:
- City of Odienné in Ivory Coast - Africa
- City of Cuenca in Ecuador – Latin America
- City of Nevsehir in Turkey – MEWA Region (Middle East & West Asia)
- City of Terrassa in Spain – Europe
- Asia Pacific

Each of these cities organized a Regional / Continental Intermediary Cities’ Forum: identifying challenges, issues, and possibilities offered by the Intermediary Cities in the region.
Unlocking the potential: Decisions to be taken today for tomorrow’s sustainability

Decisions to be taken today for tomorrow’s sustainability through the Intermediary Cities
Implementing the Global Agendas in Intermediary Cities is the objective of this World Forum: generating adequate policies for daily realities lived by Intermediary Cities, as well as recommendations to facilitate the right conditions to develop and bring further the implementation dynamics.

THE WORLD FORUM, A RESTRAINT EVENT: THE RIGHT PERSONS AT THE RIGHT TABLES

The World Forum is conceived as a restraint event: receiving the global decision makers on urban issues, in the City of Chefchaouen, in the Format of Davos: United Nations, UN-Habitat, World Bank, Cities Alliance, UNDP, etc., as well as scientists, experts, will be part of the 200 people invited, to engage and exchange on specific relevant points.
CONCEPT & DEVELOPMENT
STRUCTURE OF THE FORUM: Building up a permanent platform to develop an Agenda for Action

A/ THEMATIC TABLES OF NEGOCIATION

B/ TV PLATEAUX

C/ SESSIONS LEARN & SHARE

D/ «LIGHTHOUSE» PRESENTATIONS

E/ INTERVIEWS

A permanent platform with institutions engaged & committed multilevel governance

CHARTER OF THE INTERMEDIARY CITIES OF THE WORLD
An Agenda for action

AWARENESS & DIALOGUE
Building up a sustainable Dialogue: a Governance of Implementation
1. Key Concept: thematics tables of negotiations

The concept is about developing "tables of negotiation" throughout the day on the basis of preparatory documents sent before hand to the institutions: policies, recommendations, instruments classified through specific thematics discussed between local governments and International Institutions, and national level of governance, so that each part can engage in the correspondant topic.

The objective is to constitute an Agenda for Action, with different instruments opening a new perspective for the Intermediary Cities and allow them to work on local specific agendas.

2. Towards a specific world Agenda of Intermediary Cities

The agenda will be develop in further steps by the institutions that will have engage during the negotiation tables in this objective, having the right persons at the right tables will be key in the whole process, to have institutions, national governance and local governance engaging for shared policies, or adequate instruments.

Expected concrete outcomes:
The outcomes are programmed as follows:

- A world Charter of Intermediary Cities containing the agenda
- Constituting a global platform of work on this agenda: a "governance" of the implementation for the Intermediary Cities

| 1er Négociateur | 2cd: Local Governments & Organizations of Local Governments | 3rd: Institutions international & continental level – National level of governance – Stakeholders (Civil society, etc.) |
3. Themes definition for the tables

General lines and edges, common to the Intermediary Cities of the world were generated from the consultation driven.
These common edges are composed following a balance of sustainability of the territories, based on 5 criteria of livability: economic, social, cultural, environmental and human:

Table A
The Intermediary City as ‘Value Capture’ & Citizens as Drivers of Economical growth

SDG 1 – 2 – 8 – 9 - 11
Economical capital model

How to generate Value Capture from the Intermediary City, through its potential and citizenship, and for the citizenship?
How can Intermedairy Cities be garant of a better economical development, more inclusive, more equitable, in the spirit of the 2030 agenda?

Table B
Awareness raising and Consciousness: citizenship as a powerful multiplicator of implementation in Intermediary Cities

AGENDA 2030 – AGENDA CLIMAT (SDG 13 et 16)
Human capital model

From consciousness to Culture: what means & instruments are possible to value the Human factor, as being at the heart of any dynamic?

Mots clés:

Mots clés:
Table C

Leveraging Intermediary Cities in the World: a unique potential for a global sustainability and territorial justice

SDG 4 – 5 – 10 – 11

Social Capital
The Agenda 2030 is presented as a transformative instrument for our world & societies to be more sustainable: can we develop the concept of «Right to implementation» since we are all invited to dream a better world. Right to implementation is also about Responsibility to implementation.

Mots clés:
- REPRESENTATIVITY
- INFRASTRUCTURE – EMPLOYMENT/EMPLOYABILITY & HUMAN VALUE
- DECENTRALIZATION – PLACE
- BRANDING & FEELING OF BELONGING FOR ALL
- SOCIAL COHESION
- TERRITORIAL JUSTICE – CULTURE
- HUMAN VALUES – GENDER – EQUITY – EQUALITY

Table D

The Culture of « Good Living »: at the heart of the intermediation

SDG 3 – 12 – 11 – 13

Cultural capital model
From consciousness to Culture: what means & instruments are possible to value the Human factor, as being at the heart of any dynamic?

Mots clés:
- RURAL/URBAN LINKAGES – CLIMAT
- MITIGATION - CULTURE OF LIFE & PLACE
- BRAND - CULTURE OF LIFE
- DEVELOPMENT - LOCAL ECONOMIC AND SUSTAINABLE
- DEVELOPMENT - MOBILITY – SOCIAL COHESION
- SOCIAL JUSTICE

Table E

The concept of Natural Resources, a Heritage from Humanity to Humanity

SDG 13 – 14 – 15 – 16 – 11

Environmental capital
Estimations from specialists put 70% of inhabitants of the Earth in urban areas in the future: wouldn’t it be time to look at the 30% left as the guardians of our Natural Heritage, and Natural Heritage as a precious Good to preserve and maintain? If yes, what means and instruments to do so?

Mots clés:
- IMPLEMENTATION PARIS AGREEMENT – PRESERVATION OF RESOURCES
- CULTURE & DEVELOPMENT – NATURE AS CULTURE
- FINANCING – SPECIFIC PROCESSES
- IMPLEMENTATION OF GLOBAL AGENDAS – VISION & STRATEGY AT CITY LEVEL, NATIONAL LEVEL AND INTERNATIONAL LEVEL
### Thursday 5 July

**Venue:**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>08:30</td>
<td><strong>Climate Change and Intermediary Cities</strong> Workshops on Research &amp; Science</td>
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<tr>
<td></td>
<td>Organized by Global Convenant of Mayors &amp; UCLG (under invitation)</td>
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<tr>
<td>09:00</td>
<td>Climate Change Mitigation monitoring in the Mediterranean region - Workshop organized by Union for the Mediterranean (under invitation)</td>
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<tr>
<td>14:30</td>
<td><strong>Talanoa Dialogue with Moroccan Cities</strong></td>
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<td></td>
<td>Global Convenant of Mayors &amp; ICLEI</td>
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<tr>
<td>15:00</td>
<td><strong>15:00 – 17:00</strong> UCLG Africa session _ Multilevel Dialogue for Implementation</td>
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<tr>
<td>18:30</td>
<td>OPENING CEREMONY of the World Forum on Intermediary Cities</td>
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<td>Gala Diner</td>
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#### Friday 6 July

**Venue:**

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<tr>
<td>09:00</td>
<td>High level Panel: The potential of Intermediary Cities in the world dynamic of sustainability</td>
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<tr>
<td>10:30</td>
<td><strong>THEMATIC TABLES:</strong> The value of citizenship &amp; potential of intermediary cities</td>
</tr>
<tr>
<td>11:00</td>
<td><strong>01 - The Intermediary City as ‘Value Capture’ &amp; Citizens as Drivers of Economical growth</strong></td>
</tr>
<tr>
<td>13:00</td>
<td><strong>02 - Building up Consciousness: Citizenship as Multiplicator of SDGs Implementation &amp; Impact on Climat Agenda</strong></td>
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<tr>
<td>12:00</td>
<td>Lunch</td>
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<tr>
<td>14:45 - 18:45</td>
<td>THEMATIC TABLES: Intermediation at the heart of the sustainable development of the Intermediary City</td>
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<tr>
<td>14:45 - 16:00</td>
<td>03 - Leveraging Intermediary Cities in the World: a unique potential for a global sustainability and territorial justice – Equality, Gender issues &amp; Youth promotion</td>
</tr>
<tr>
<td>16:15 - 17:30</td>
<td>04 – The Culture of the « Buen Vivir » or « Good Living » in Intermediary Cities: Economy, Liveability &amp; a Responsible Way of Living</td>
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<tr>
<td>17:30 - 18:45</td>
<td>05 - The concept of Natural Resources as Heritage for Humanity</td>
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**Saturday 7 July**

**Venue:**

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<th>Time</th>
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<tr>
<td>08:30</td>
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<tr>
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<tr>
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<td>CLOSING CEREMONY</td>
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<tr>
<td>16:00</td>
<td>Reading of the Charter of the Intermediary Cities of the world</td>
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<tr>
<td>16:30</td>
<td>Visits</td>
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<tr>
<td>18:00</td>
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Rendez-vous in Chefchaouen from 5th to 7th July 2018

For the
World Forum of Intermediary Cities of UCLG

Welcome to the Blue Pearl of Morocco